Writing in the Professions: For this project, you will be working in teams (even though that can be difficult) to create one of the following, the subject of which needs to be run by me before you start.

* A Public Service Announcement Campaign which includes multi-genre/multimodal materials. Your materials must be in 4-5 different forms, but contain the same message.

This project allows you to prepare some message that will be beneficial to the public and create 4-5 forms of broadcasting it. An example would be a campaign on healthy eating where you would create a newsletter, a brochure, a logo for a t-shirt and water bottle, and a bookmark with healthy eating tips.

* Marketing and instruction materials for a new electronic device. Your device can be one that is already in play, but your materials must take on a new direction. Use 4-5 different materials.

This project allows you to develop a new electronic device or version of an existing one. You then creating advertising and instructions for it. An example would be a new version of a smartphone where you would create an image of the design, brief instructions of the features, a full-page ad for a magazine, and a you-tube video or radio advertisement or a brochure.

* A print and e-magazine on a subject of your choice (no pornography). Create 4-5 layouts.

This project allows you to develop a magazine on a subject of your choice featuring 4-5 layouts. An example would be a health magazine which has a short article on the benefits of walking, a new diet, an exercise routine, and an advertisement for running shoes. Your magazine should have a cover and table of contents.

* A journalistic series which included visuals and hyperlinks. Use 4-5 different entries.

This project allows you to develop a journalistic series with inserted pictures and hyperlinks to help readers understand concepts or history, etc. An example would be a series on four areas of access to water and can include a short piece on Flint, Michigan, a piece on the Dakota Pipeline, a piece on river pollution, and a piece on clean-up of water. Embedded in these are links to further the reader’s understanding.